

## PHARAOH

## **MasterView**

## **General Features:**

- We host, update, and maintain MasterView for you.
- The interface and look of MasterView is fully customizable.
- Can easily be integrated into your existing website.
- Synchronization between MasterBuilder and MasterView is automated.
- All user ID's and passwords are maintained in MasterView.
- Email notifications are automatically sent to the appropriate departments.
- User statistics can be reviewed in the admin section.

**MasterView** is the perfect complement to Sage Masterbuilder for a custom homebuilder. Sage MasterBuilder is the leading software designed to give custom homebuilders a complete solution from Estimating through Project Management and fully integrated Accounting. It offers one inclusive database solution to manage your business.

*MasterView* expands MasterBuilder's capabilities by providing a Web based add-on that uses the power of the Internet to communicate more efficiently with your homebuyers and trade partners. It eliminates much of the manual data entry required, minimizes errors, and improves your overall professionalism.

As you know, custom homebuilding is an extremely complex business. *MasterView* helps prevent important communication details from falling through the cracks. Here are some of the key features that it provides:

- Change Order Communication provides a simple way for homebuyers to submit change orders that update directly to MasterBuilder.
- Change Order Control Using MasterBuilder as the control center, it automates sending the change order requests directly to your trade partners for pricing updates.
- Scheduling updates provides scheduling updates directly to your homebuyers and trade partners.
- Option Selections simplifies option selections and processing.
- Service / Warranty Tracking -- provides your homebuyers with an efficient method of communicating service / warranty problems.
- Web Marketing capture your prospects through Website and send automated Email follow ups.

*MasterView* is designed specifically to make Sage MasterBuilder an even more powerful and useful tool for your company. With Sage Software, the leading provider of software in the world for mid-sized companies, you can be assured that your company will get the long term support and quality training required.

## PHARAOH INFORMATION SERVICES

15707 Rockfield Blvd #150, Irvine, CA 92618 ph: (949) 296-0560 / fax: (949) 296-0567 / email: sales@ibswin.com

www.IBSWIN.com